Hastings County

Public and Private Partnerships in the Delivery of Housing Programs and Services

City of Belleville Housing Summit
March 18th & 19th, 2019
In 1998, Hastings was designated the role of Consolidated Municipal Service Manager (CMSM) by the Province of Ontario for the County, and the Cities of Belleville and Quinte West;

As a result, Hastings County is responsible for:
- funding and administration of all social housing;
- administration of Federal and Provincial homelessness funding;
- the Social Housing Registry (waitlist);
- encouraging the creation and development of new affordable housing; and
- housing support, and homelessness prevention programs and services.
The recognition that public and private partnerships are vital to the housing world is not new. For instance, there are 14 Private Non-Profit and Cooperative Housing Providers across the County that have provided quality housing for over 30 years. Many were started by local faith groups with funding from the Province and/or Federal governments.

Over the last several years, the importance of public/private partnerships in the delivery of housing-related programs and services has increased. Government alone cannot solve the current housing crisis.

Hastings County has incorporated public and private partnerships to deliver new affordable housing opportunities and homelessness prevention programs and services County-wide including the Cities of Belleville and Quinte West.
Affordable Housing

Homelessness Prevention Programs & Services
Process

As Service Manager, Hastings County is responsible for the selection of proponents for new affordable housing rental projects under the Investment in Affordable Housing for Ontario Program (IAH).

A Request for Proposals (RFP) is released for interested developers to submit a project.

Besides demonstrating financial viability and sustainability and features that factor in energy efficiency and low-carbon footprint, projects score higher whereby proponents have incorporated community partnerships into their proposal.
Similar criteria is used for the selection process for the Federal Homelessness Partnering Strategy (HPS, soon to be Reaching Home).

A Request for Proposals (RFP) is released for interested community organizations to submit a proposal.

Besides demonstrating financial viability and sustainability, organizations must demonstrate capacity to deliver and manage the program as well as evidence of community partnerships.
Over half of the new affordable housing built in Hastings County is a result of public private partnerships.
Benefits of PPP

- Enhanced capacity for all partners;
- Everyone brings their expertise to the table;
- Expanded service options; greater outreach;
- More profitable outcome;
Benefits of PPP

For instance, recent IAH was split between two organizations (Pathways and MAPS);

- County able to maximize allocation; “better bang for the buck” (more units) and ability to service a wider range of housing needs;
- Both organizations receive up-front capital funding;
- For-profit: better return on investment;
- Non-profit: less fundraising; makes projects possible;
Benefits of PPP

- Usually results in more innovative and creative solutions;
- Promotes change and expands traditional boundaries;

CMHA has been able to create a new position: **Housing Preservation Counsellor** with funding from HPS;
- Increases capacity for CMHA;
- Enhances services provided through Hastings County;
- Reaching more people in need; improved access to housing supports;
Benefits of PPP

• Greater ability to manage and mitigate risk more effectively;
• Environment which encourages holistic approaches and shared development of solutions;

Habitat for Humanity Prince Edward-Hastings: stretching Habitat dollars;
Benefits of PPP

• Stimulates local economy resulting in economic benefits and spin-offs;
• Numerous studies have shown that PPPs result in cost and time savings compared to traditional public projects.
Numerous other examples of public and private partnerships across Hastings County in support of housing, and homelessness prevention programs.
Questions?