



## MAYOR'S IMPLEMENTATION TEAM

# Minutes

**Thursday, May 7, 2015  
7:30AM  
Build Belleville Project Centre  
116 Pinnacle Street**

A meeting of the City of Belleville Mayor's Implementation Team Committee was held on the above date, commencing at the hour of 7:30 a.m.

Members Present: Mayor Christopher  
Councillor Garnet Thompson  
Councillor Jack Miller  
Councillor Kelly McCaw

Staff Support Present: Rod Bovay, Director of Engineering & Development  
Mark Fluhrer, Director of Recreation, Culture & Community Services  
Ray Ford, Deputy Director/ Manager of Engineering  
Elisha Purchase, Build Belleville Projects Coordinator

- 1) Declaration of Pecuniary Interest & the General Nature Thereof
  - None noted

- 2) Confirmation of Minutes

Moved by Councillor Garnet Thompson  
Seconded by Councillor Kelly McCaw

**“THAT the minutes of the April 23, 2015 Mayor's Implementation Team be approved.”**

- CARRIED -

- 3) Delegations

- A presentation was made by members representing the Memorial Regional Collective in partnership with Enactus Loyalist College.
- Proposal includes the development of a Centre for Cultural Innovation that supports the City Centre Revitalization & Redevelopment (CCRR) project.
- A 5 minute video was presented outlining vision and objectives.

- Proposal suggests developing three (3) properties for this project that could include the Memorial Arena, Belleville Legion, and Build Belleville Centre buildings.
- Space and Services for this public/ private partnership could include:
  - Food Market/ Public Kitchen/ Roof Top Garden
  - Private Operators (Café/ Baw Pub/ Recreational Service Providers)
  - Meeting/ Event/ Studio Spaces
  - Tourism Services
  - Public Washroom/ Facilities
  - Community/ Heritage/ Arts Organization & Services
  - Additional Social Support Services/ Complimentary Agencies
- Revitalization will occur if innovative ideas are invested in through public and private partnerships.
- Enactus is a student operated organization with more than 1700 teams worldwide. Supports youth development and retention which is a defined need in the City of Belleville.
- Looking for a letter of support from the City that supports in principle:
  - Time to facilitate formal partnerships
  - Time to develop business model canvas
  - Time to investigate funding opportunities/ financial planning
- Potential partners are awaiting support in principle from the City before committing to project.
- Confirmed that group is not looking for financial commitments from the City at this time.
- Next step would include presenting concept to City Council, and being provided time to formalize plans before presenting final business model canvas to Council at a later date.
- Committee confirmed that this is the type of energy Build Belleville wants to create and that establishing a pedestrian friendly environment has been identified in the CCRR project. Culture and youth development present significant benefits to the City.
- Challenges will be developing a sustainable economic infrastructure.
- Concerns about the magnitude of proposal allowed for confirmation that the project will be broken into phases when developing the business model and that synergies between partners will propel this project forward.
- Although specific plans have not been identified for specific buildings, creating a pedestrian friendly space would be challenging without considering all three spaces as part of the vision.

Moved by Councillor Garnet Thompson

Seconded by Councillor Kelly McCaw

**“THAT the information provided by the Memorial Regional Collective and Enactus Loyalist College be received with a recommendation that this presentation be delivered to Council.”**

- CARRIED -

*Committee Chair requested that New Business be moved ahead of Staff Reports for discussion.*

4) New Business

- a. Parking & Traffic Strategies – Phase 1 Construction, City Centre Revitalization & Redevelopment Project
  - A proposed parking plan was presented and includes free maximum four (4) hour parking in the North Riverside parking lot during Phase 1 construction.
  - 51 spaces are being displaced during construction. This option would provide 68 spaces as an incentive. Among these 68 spaces would include five (5) accessible parking spaces.
  - 4 hour versus 2 hour free parking being proposed as a manageable plan for the City. In consultation with the BDIA, staff supports that 4 hours provides a greater incentive than 2 hours.
  - The Belleville Downtown Improvement Area (BDIA) recommends the following Parking changes to encourage and facilitate business with timing to reflect the launch of construction during Build Belleville. That the City provides Free Parking from 9a.m. – 5 p.m. in the North Riverside Parking Lot during Phase 1, with similar lot parking privileges coordinated to match Phase 2 and 3. Further requested changes to Parking would include the First Hour Free throughout the entire BDIA area, inclusive of lots and metered parking zones.
  - The City of Kingston confirmed there were no parking provisions or incentives provided by the City during Kingston’s Big Dig project.
  - Staff can confirm a shortfall in revenue if parking changes are implemented, however the financial impact cannot be calculated until the project is complete.

Moved by Councillor Kelly McCaw  
Seconded by Councillor Jack Miller

**“THAT the information pertaining to parking and traffic strategies during Phase 1 construction of the City Centre**

**Revitalization project provided by Elisha Purchase, Build Belleville Projects Coordinator, be received.”**

- CARRIED –

*Mayor Taso Christopher left the meeting at 8:26 a.m.*

5) Staff Reports

- a. Report No. ENG-2015-10: Request for Proposals RFP-ENG2015-04 Consulting Services for the Detailed Design of Herchimer Avenue Reconstruction – Dundas St. E. to Keegan Parkway
  - b. Report No. ENG-2015-11: Bronk Road Bridge Replacement Ministry of the Environment and Climate Change Application for Permit to Take Water
  - c. Report No. ENG-2015-12: Bay Bridge Road CP Rail Overpass Ministry of Environment and Climate Change Application for Permit to Take Water
- Staff confirmed these reports would be presented to Council on May 11<sup>th</sup>.
- d. Report No. BB-ENG-2015-06: MIT Build Belleville Status Report
- Staff reviewed a project summary for May and presented an updated Financial Plan for Build Belleville projects to the Committee.

Moved by Councillor Garnet Thompson  
Seconded by Councillor Kelly McCaw

**“THAT information presented from Report No. ENG-2015-10, ENG-2015-11, ENG-2015-12 and BB-ENG-2015-06, be received.”**

- CARRIED –

6) Next Meeting

The next meeting of the MIT Committee will take place Thursday, May 21, 2015 at 7:30 a.m. at the Build Belleville Project Centre.

7) Adjournment

Moved by Garnet Thompson  
Seconded by Councillor Kelly McCaw

**“THAT the meeting be adjourned at 8:32 a.m.”**

- CARRIED -