



MAYOR'S IMPLEMENTATION TEAM

Minutes

Thursday, June 4, 2015

7:30AM

Build Belleville Project Centre

116 Pinnacle Street

A meeting of the City of Belleville Mayor's Implementation Team Committee was held on the above date, commencing at the hour of 7:30 a.m.

Members Present: Mayor Christopher
Councillor Garnet Thompson
Councillor Jack Miller
Councillor Kelly McCaw

Staff Support Present: Rod Bovay, Director of Engineering & Development
Ray Ford, Deputy Director/ Manager of Engineering
Elisha Purchase, Build Belleville Projects Coordinator
Mark Fluhrer, Director of Recreation, Culture & Community Services

- 1) Declaration of Pecuniary Interest & the General Nature Thereof
 - None noted

- 2) Confirmation of Minutes

Moved by Councillor Jack Miller
Seconded by Councillor Garnet Thompson

“THAT the minutes of the May 21, 2015 Mayor's Implementation Team be approved.”

- CARRIED -

- 3) Delegation

A marketing update was provided in support of the City Centre Revitalization Project by Karen Parker and Edie Haslauer representing the BDIA.

- \$30,000 has been allocated to support the CCRR project in the BDIA 2015 operating budget.
- Marketing initiatives to date include radio advertising, social media and Bay of Quinte regional map among others.
- BDIA working on a cooperative campaign in partnership with downtown businesses, as well as a promotional recruitment video and contests that promote downtown businesses and events.
- Preparation for a three year positive image campaign for the downtown is underway.
- BDIA interested in ongoing partnerships with individual businesses and the City as CCRR project moves forward.
- Request made that Council reconsider the original motion provided by the BDIA Board and included in Report No. BB-ENG-2015-09 presented to Council on May 11th:
That the City provides free parking from 9am-5pm in the Riverside Parking Lot during Phase 1, with similar lot parking privileges coordinated to match Phase 2 and 3. Further requested changes to Parking would include the First Hour Free through the entire BDIA area, inclusive of lot and metered parking zones.
- Councillor Miller has been hearing a positive response from the 4 hour maximum parking approved for North Riverside parking lot.
- Councillor McCaw asked if the BDIA has received specific complaints related to parking. BDIA representatives confirmed they are looking at the big picture when making this request and that free parking would provide a greater incentive to attract people downtown.
- Positive comments provided by committee members in relation to partnering on a downtown billboard that communicates a timeline and vision for the CCRR project. Results from the downtown BR&E and business attraction efforts are comforting.
- Businesses are creating window displays and supporting efforts.
- Suggested by BDIA membership that dollars be reallocated from other areas within the CCRR budget to support loss in parking revenue as some are hearing that there is an impact being felt in the phase 1 area by businesses.
- Committee members communicated that they would look into having the request for parking brought back to Council at a later date.

Moved by Councillor Jack Miller

Seconded by Councillor Garnet Thompson

“THAT information presented by Karen Parker and Edie Haslauer representing the BDIA, be received.”

- CARRIED -

4) Staff Reports

- a. Report No. BB-ENG-2015-08: Mayor’s Implementation Team – Build Belleville Status Report – Project / Financial Summary, June 2015
 - Staff provided a verbal report with a focus on the most active projects.
 - Ministry of Tourism and Culture have reviewed the heritage evaluation of architecture provided in the final report for both Sidney Street intersection improvement projects. Questions and comments sent back to staff related to Victory (War Time) housing as a heritage asset in the defined project area. Staff reporting back to the Ministry that the homes in question have not been designated.
 - Contractor managing the CCRR project is satisfied with the progress as the project remains on schedule. Next stage of construction downtown will begin mid to late June and will shift the work area/ traffic flow.
 - Four submissions have been received and are under evaluation for RFP-ENG2015-16 for Street Lighting and Luminaires for the CCRR project. A report will be presented to Council with the results of this RFP on June 22nd.
 - Paving of Old Highway 2 is underway and should be completed in July 2015. An additional 4 feet has been added along the roadside for safe biking. This is not a specified bike lane as a specified lane cannot be made in isolation; however this could be expanded upon in the future.

- b. North East Feedermain Project Update
 - A summary of work completed to date and outstanding work was provided as information.
 - Staff reported that the trenchless crossing of the CN Rail corridor may be delayed due to CN Rail being unable to provide the required flagging to facilitate the crossing. No tentative date as to availability of flagging has been provided since the original request was submitted in January 2015.
 - The inability to secure flagging is becoming critical with the potential for significant repercussion to the project schedule as CN flagging must be on site for this portion of the project to be completed. City staff, project contractor and consultants have been pushing with no response.
 - Work is proceeding as the contractor works around this issue.
 - If flagging cannot be secured, the alternative is to finish the project in 2016. CN crossing will take approximately one (1) month to complete. This situation and resulting action will become critical within six (6) weeks.

Moved by Councillor Jack Miller
Seconded by Councillor Kelly McCaw

“THAT the Project / Financial Summary presented for June 2015 be received.”

- CARRIED -

5) New Business

- a. City Centre Revitalization & Redevelopment
 - Staff confirmed that detailed planning would begin in 4-6 weeks in preparation for Phase 2 construction scheduled for spring 2016.
 - Discussion around significant loss of revenue if parking recommendation received by BDIA is supported. Committee sees benefits in terms of marketing. This item will need to be presented to Council for further discussion.

6) Next Meeting

The next meeting of the MIT Committee will take place Thursday, June 18, 2015 at 7:30 a.m. at the Build Belleville Project Centre.

7) Adjournment

Moved by Garnet Thompson
Seconded by Councillor Kelly McCaw

“THAT the meeting be adjourned at 8:17 a.m.”

- CARRIED -